



# JOSEPH BILL ADDAMS

Engineer, Web Developer, Graphic Designer & Digital Marketer

## CONTACT



### ADDRESS

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### PHONE

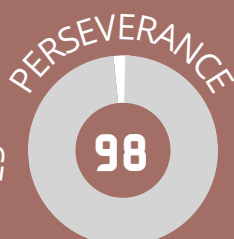
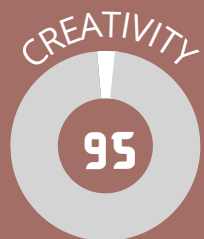
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### WEBSITE

www.josephaddams.com

## SKILLS



## ABOUT ME

I majored in Agricultural Engineering, however, in my penultimate year of university, I began to develop a keen interest in Information Technology. I have since built a very impressive career in web development, graphics design, and digital marketing. In addition to my background in the sciences, I also have an enviable command of English as I write articles for a hobby. **"NOBODY OUTWORKS ME"**

## EDUCATION

- **Bachelor Of Engineering**  
Ahmadu Bello University, Zaria (2005 - 2010)
- **Secondary School Certificate**  
Faith Academy, Ota (1999 - 2005)
- **Primary School Certificate**  
Hakda International School, Kaduna (1992 - 1999)

## WORK EXPERIENCE

- **De-heritage School (2011-2012)**  
NYSC - Due to my polymathic nature, I taught Mathematics, Physics, Chemistry, English, Geography and economics as a teacher.
- **Imperial Solutions (2012-2013)**  
Data Analysis and Graphics - I worked as part of the team who created a smartboard for Imperial Schools Kaduna.
- **Zuma Communications Nig Ltd (2013-2016)**  
Served as Chief Technology Officer (CTO) for the startup social media web app; GOSSOUT
- **Ubuntu General Merchants (2016-2019)**  
General/Operations Manager - I oversaw the export branch of the company, transforming a ₦ 10 million capital to ₦ 49 million in my 36 months there.

## **St. Nicholas Hospital (2020- Date)**

- *Digital Brand Strategist* - Here I was tasked with improving the hospital's visibility and perception online. For this, I had to redesign the website which included new features like translation into 4 different languages, a live web chat, and making the website responsive on mobile phones and tablet devices; a feat that saw me win the MD/CEO award for outstanding innovation.
- I also grew the brand's social media presence by adding an estimated 10,263 followers across different platforms via Search Engine Optimization (SEO) and Search Engine Marketing (SEM). This directly added ₦ 71, 000,000 in my first 18 months in the company.
- My team and I designed a brand-guide to officially establish a standard for the hospital in perpetuity.
- I helped with part of the design for the hospital's mobile app (the first hospital to have one in Nigeria).
- My team and I made decisive contributions to getting the hospital to be internationally accredited by COHSASA.

## **Tunde Adelakun (2020- Date)**

- I manage the digital presence of the former super eagles' assistant coach whilst he managed the Nigerian national team for 5 years
- I have since continued to manage him even after his contract with the national team in his various other projects
- I also double as his personal assistant

## **The African Football Club (2021- Date)**

- I serve as the social media manager in the organization

## **Goodwill Hunting Foundation (2009- Date)**

- Added to being a co-founder, board member, and donor to the organization, I also contribute my technical skills.

## **Here are a few websites I built**

1. [www.saintnicholashospital.com](http://www.saintnicholashospital.com)
2. [www.tunde-talks.com](http://www.tunde-talks.com)
3. [www.good-willfoundation.org](http://www.good-willfoundation.org)
4. [www.theafricanfootballclub.com](http://www.theafricanfootballclub.com)
5. [www.tuchesports.com](http://www.tuchesports.com)
6. [www.afscoan.com](http://www.afscoan.com)
7. [www.n-zt48.com](http://www.n-zt48.com)
8. [www.ddxintelutions.com](http://www.ddxintelutions.com)
9. [www.tundeadelakun.com](http://www.tundeadelakun.com)
10. [www.fortunaspports.net](http://www.fortunaspports.net)
11. [www.pride-of-africa.net](http://www.pride-of-africa.net)
12. [www.proxxee.link](http://www.proxxee.link)
13. [www.wemove.space](http://www.wemove.space)
14. [www.africanfootballhof.com](http://www.africanfootballhof.com)
15. [www.josephaddams.com](http://www.josephaddams.com)

